

LET'S PACK  
Your Straw Supplier

# Company Brief

**Confidential use only. For IMA T&T**

# Company Roots

2003

## U-Straw PE-Bags

As a Family owned company producing PE Bags and U-straws.

2007

## T-Straw

First telescopic straw in Russia.

2010

## Twist Cap



2012

## Recycling

Recycling PP / PE complex for non-food products.



# Company Roots

2014

## Leadership

Leadership on the CIS market.  
Annual capacity 1.9 billions of U-straw for our clients.

2018

## Reorganizaion

Straw production is set into a separate company.

2019

## Strategic Reorientation

Launch of new Paper Straw production lines.

Q3.2020

### **Paper U-Straw**

Annual capacity 0,6 billions of paper U-straw or straight straw.

Q4.2020

### **Injection Molding**

Special Project for Newborns

# Future Paper T-Straw

# Our mission

01

## For our customers

Being the most reliable and innovative partner, sharing a level of growth unmatched in our industry. Which leads to our **key principle**: to fully satisfy every customer and to continually improve the quality and safety of our products.

02

## For our planet

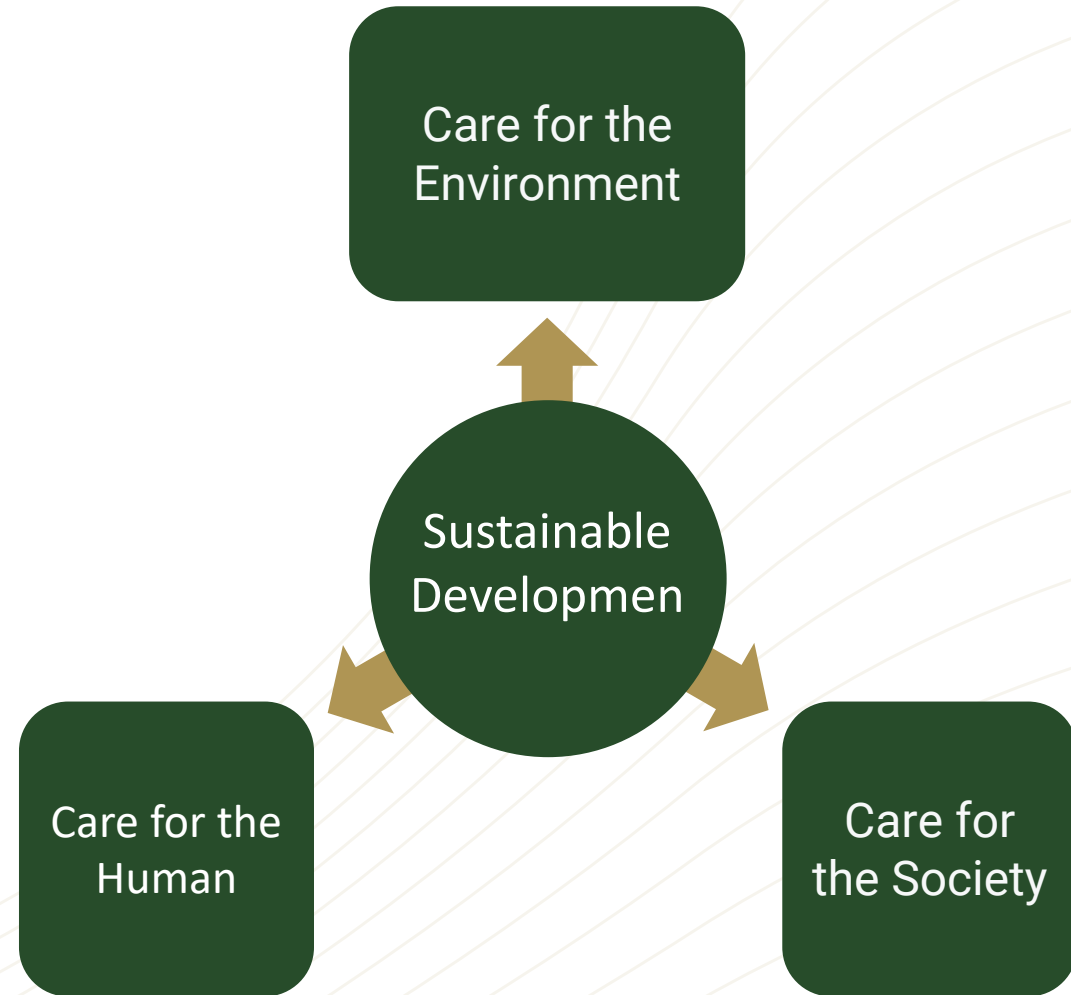
According to our Sustainable Development Goals wise use of renewable natural resources to preserve the planet for future generations by reducing the use of plastic in favor of eco-friendly materials.



# Sustainable Development

We are aware of the importance of preserving the planet for future generations.

By reducing plastic consumption and using renewable materials, we provide clean air, fresh water and fertile land for our children tomorrow.



# Environmental Care



By actively using natural resources, we strive to maintain the balance of existing ecosystems.

All the technological processes and materials we use are strictly in line with environmental legislation and other regulations that ensure the conservation of the planet's resources for future generations.

Taking care of the environment is an integral part of our corporate culture.

## Reducing the carbon footprint

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Less emissions into the atmosphere  
Ecological production

## Sustainable environmental management

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Saving of energy  
Recycling waste for non-food products  
Responsible sources of raw materials

# Caring for the Human

The success of the company is the result of the daily work of every employee who puts his time, energy and soul into the work.

It is important for us that every employee comes to work with pleasure and leaves with a feeling of satisfaction with the results of their work.

We do our best for its employees and contractors by taking care of their quality of life and health while performing their production tasks.

## Safe and Comfortable Working Conditions

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Occupational Safety

Occupational Health and Safety

## Taking care of your health

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Healthy climate and HCV

Balance of working and personal time

## Equal opportunities for all

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Work for candidates with disabilities

Training

Career Growth



# Caring for the Society

Our mission is to benefit everyone who comes into contact with our company and our products.

We build honest and transparent relations with suppliers of raw materials, and we do everything that our clients have a maximum benefit from the use of our products.

## Consumer Benefit

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High level of customer service

## Fair Deals

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Benefits for suppliers and contractors  
Honest relationship with partners

## Changing the World for the Better

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Social programmes  
Expansion of supply geography



# Quality is our Passion

Key principle to fully satisfy every customer and to continually improve the quality and safety of our products.



FSSC 22000  
FSSC Registration no.  
31101493 FSSC V4



FSC Chain-of-Custody  
Certified since 2020  
**Pending Issuance**



Grade: A



**Our Goal**  
Improve communications and processes around food safety throughout the organization and continual optimization.

# Why Let's Pack

## **Sustainable Player**

Long-term cooperation with the partners in food packaging.

## **Ultimate Straw Supplier**

Offering a complete solution portfolio for any sizes, types and materials.

## **Safety**

Products fully certified and tested for Food Contact & Safety

## **Own R&D Department**

Working on machinery and next-step\* materials in cooperation with Global Partners.



\* - PHA, Paper, Rice Straws

# What We Offer

01

## Beneficial Partnership

We provide the best mutually beneficial conditions.

02

## Stability of Supply

Supply warehouse stock of 2 months' worth of requirements.

03

## Pay Later

We provide our clients with deferred payment.

04

## Highest Quality Standards

We guarantee our customers the highest level of product quality.

05

## Tailored Made Solution

Individual approach to each client and their needs.

06

## Transparent Pricing

Linking prices to independent indices.



# Paper Straw

Any Color

Any Size

Any Type

Biodegradable & compostable

Paper or Parchment



# Best Composition

Unique winding technology combined with a proven product composition allows to achieve the ultimate in test results.

Leak test up to 120 min.

## Less than 2% of Glue

Modern technology of glue spraying allows to achieve less than 2% glue composition in the product.

## Hard Enough

No deformation of the straw under different levels of pressure even after 3 hours immersion in liquid.

# 600,000,000

Paper U-Straw annually

## No Human Touch

Fully Automatic Lines

## Quality Control

Allows us to check  
even non-transparent packaging



# No Fizziness

Minimum “fizz” effect when in contact with carbonated liquids (paper related).

# Suitable for products with lactobacteria

It is not deformed in an acidic milky environment with live bacteria.

# Doesn't dry lips





# HoReCa Straw

Any Color

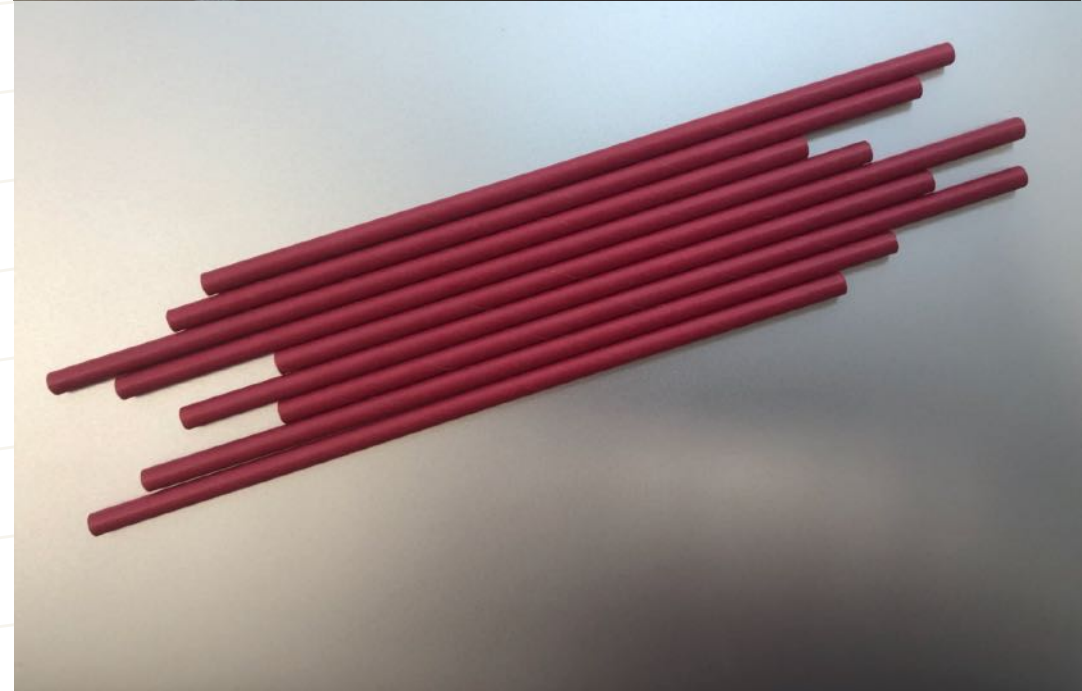
Any Size

Any Diameter

Individual Packaging Available

Any size group packaging in Plastic or Paper, Box

Paper or Parchment



# Industrial U-Straw

Any Color

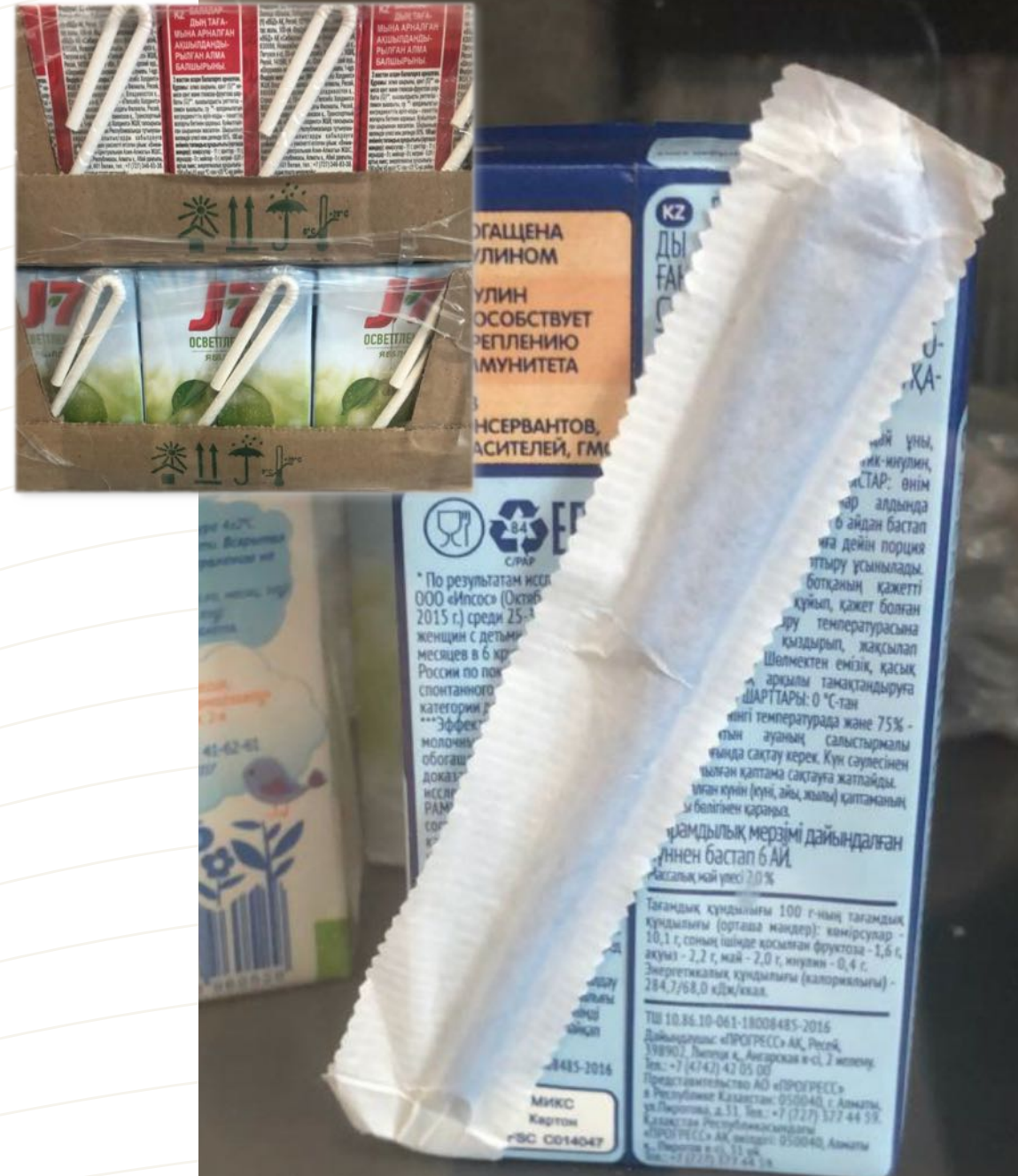
Any Size

Any Diameter

Wrapping into Paper or BOPP

Tested on TetraPak, Combibloc, Ecolean lines

Paper or Parchment



# Injection Molding

BRC, FSSC 2000

Food Packaging



# Reliable Diverse Supply Chain

Suppliers are from many geographies and there are a number of suppliers for the same raw material which **abolish the risk of dominations of the prices.**

Our company works exclusively with suppliers that **satisfy the highest quality requirements and international standards.**

# Paper



- **Ultimate paper quality** only from responsible sources.
- **Best printing practice guides:**
  - European Council of Paint
  - Printing Ink and Artists 'Colours (CEPE)
  - European Printing Ink Association (EuPIA)
  - European Adhesive and Sealant Industry (FEICA))

# Glue



- **Long-term partnership** with the world's leading manufacturer of adhesives
- The exclusive partnership allowed to reach new quality standards and **implement the latest developments.**

# Trusted

# by



**БАБРУЙСКИ  
БРОВАР**



**GILAN  
HOLDING**



**ЮЖНАЯ СОКОВАЯ  
КОМПАНИЯ**



**Санфрут**



**PEPSICO**

**Kraft Heinz**

**VAVA KUBANA**



**DANONE**  
ONE PLANET. ONE HEALTH



**ЭКСПРЕСС  
КУБАНЬ**



**МОЛОЧНЫЙ**



**ПРОГРЕСС**  
Акционерное Общество

**Vitmark**

**belfood**

# Factory Location

## Our office

Russia, Lipetsk,  
Promishlenniy proezd 1  
ZIP 398007



# Factory Photos



# Warehouse

